

April 5, 2021

CITY OF LOS ANGELES  
PLANNING AND LAND USE MANAGEMENT COMMITTEE  
ROOM 1010, CITY HALL  
200 NORTH SPRING STREET  
LOS ANGELES, CA 90012

Re: Case No. CPC-2017-455-CA

Honorable Councilmembers of the PLUM Committee,

This letter is in support of the Graffiti Abatement Program. I have been very close to this program for the past 10 years and have been one of the companies actively involved in preserving it and keeping with its original mission and intent which is a cleaner, safer and more beautiful city for all. I am a 3<sup>rd</sup> generation Angeleno. A lot has changed since my grandfather ran his gas station on National Blvd in the 50's. The city streets have become more impacted by much needed new housing, commercial development and unfortunately more vandalism, graffiti, trash and a severe homeless problem which has contributed to more illegal dumping and trash in our streets.

If anyone can speak to the benefits of this program, it is me as I have experienced it on a weekly basis. I get photos and reports from our crews doing the messy job on the streets every day sweeping the sidewalks, painting over graffiti and removing illegal dumping including mattresses, couches and piles of dirty clothes. Our crew works very hard to maintain the neighborhoods and surrounding areas we serve and I know the community appreciates it as we are constantly thanked, especially in areas like Hollywood, West LA and Venice. Vandalism, graffiti and trash are not going away. The problem is only getting worse. By maintaining otherwise trash filled vacant commercial properties along with active development sites we have made an impact on a safer, cleaner city. A city that myself, my parents and my grand parents have been proud to call home.

The Graffiti Abatement Program has proven successful for over a decade and is an example of a public-private partnership effort that helps the City, property owners, construction companies and our neighborhoods alike.

Please allow this program to move forward without delay. We are here to continue to serve the graffiti abatement and maintenance benefits of the program and helping the city whenever possible to ensure a high quality of life for all stakeholders. Attached are a few photos of clean up efforts around the city for only a 5 day period so you can see an example of what can be achieved in less than a weeks time.

All the best,



Bryan Elms  
President, Elevue Inc











